



Reg. no: cc/zo10/5030

## Rate Card 2011

**Base rate for all design services is N\$350/hr.**

All inclusive flat pricing "design packages" can be made available with a quote detailing all work to be done and signed contract to commence work.

### **Print Design & Layout Packages (See package detail below)**

1. Basic Simple Logo/Identity Package I
2. Complex Corporate Logo/Identity and Branding
3. Basic Business Card Design Package
4. Basic Marketing Postcard Package
5. Basic Events Package
6. Basic Simple Brochure Package I
7. Basic Brochure Package II
8. All other print design, illustration and copywriting

### **Print Design & Layout Packages**

#### **1. Basic Simple Logo/Identity Package I – N\$ 1750**

**intended for small business or startups.**

**It is a text treatment only package.**

- A. Initial consultation
- B. Choose from 5 black and white initial typographic or "text" treatments comp ideas (no logo "mark")
- C. Color consultation and selection
- D. Selected logo will be rendered in selected color theme
- E. Digital presentation PDF proof sent via email.  
Proof-reading is 100% the responsibility of the client. No project will be printed without client approval.
- F. Two client revisions to one design
- G. Multiple digital formats emailed or provided on CD ROM for your future and exclusive use in high

resolution vector graphics for commercial print, low resolution for fast uploads in Web and Powerpoint presentation

H. Transfer of Copyrights.

## **2. Complex Corporate Logo/Identity and Branding – ask for quote (starting at N\$2450)**

Intended for companies with a national audience and where brand identity is complex — requiring extensive research before and during the creative process to coordinate identity and branding across all media printed and digital, public relations, consumer product labeling and more. Multiple concepts, revisions and refinements will be needed. Pricing is proportional to the time spent on your logo project.

A. Quote will be customized to your specific needs after free consultation.

B. Multiple digital formats emailed or provided on CD ROM for your future and exclusive use in high resolution vector graphics for all commercial print, low resolution for fast uploads in Web and Powerpoint presentation

C. Transfer of Copyrights.

## **3. Basic Business Card Design Package – N\$1050**

**Intended for small business or startups.**

**Logo design separate (see Logo Packages)**

Intended for small business or startups.

A. Initial consultation

B. Choose from 3 business card designs

C. Typesetting & layout of client brochure content

D. Digital presentation PDF proof sent via email.

Proof-reading is 100% the responsibility of the client. No project will be printed without client approval.

E. Two minor client revisions

F. Use of client supplied logo (logo design separate - see rates)

G. 3 print quotes

H. File set-up and printer coordination

## **4. Basic Marketing Postcard Package– N\$3500**

**Intended for small business or startups.**

A. Initial consultation

B. Choose from 3 postcard designs (2 sides)

C. Typesetting & layout of client content

D. Digital presentation PDF proof sent via email.

Proof-reading is 100% the responsibility of the client. No project will be printed without client approval.

- E. Two minor client revisions
- F. Use one purchased stock image from commercial image source  
(up to N\$499 included, Royalty-Free Stock photography at commercial rates, typically images run N\$379 and up.)
- G. 3 print quotes
- H. File set-up and printer coordination

### **5. Basic Event Package**

**Includes: Invitation, RSVP, A6 Envelope, A2 Return Envelope and Program – N\$5250**

For the Public Relations Office or Event Planner.

I provide a coordinated package to cover all your event needs.

- A. Initial consultation
- B. One custom coordinated Invitation, RSVP and A6/A2 Envelopes & Program design
- C. Color and Paper Stock consultation and selection
- D. Typesetting & layout of client content
- E. Digital presentation PDF proof sent via email.  
Proof-reading is 100% the responsibility of the client. No project will be printed without client approval.
- F. Two minor client revisions
- G. Use one purchased stock image from commercial image source  
(up to N\$499 included, Royalty-Free Stock photography at commercial rates, typically images run N\$379 and up.)
- H. 3 print quotes
- I. File set-up and printer coordination
- J. Proof check with printer (local)

### **6. Basic Simple Brochure Package I – N\$2450**

**Intended for small business or startups.**

- 1. Initial consultation
- 2. One custom brochure design
- 3. Color and Paper Stock consultation and selection
- 4. Typesetting & layout of client supplied content  
(copywriting is billed separately)
- 5. Digital presentation PDF proof sent via email.  
Proof-reading is 100% the responsibility of the client. No project will be printed without client approval.
- 6. Two minor client revisions
- 7. Use one purchased stock image from commercial image source  
(up to N\$499 included, Royalty-Free Stock photography at commercial rates, typically images run N\$379 and up.)
- 8. or use of one client supplied photo (ie., product etc.)

9. or use one medium custom created illustration included
10. 3 print quotes
11. File set-up and printer coordination
12. Proof check with printer (local)

#### **7. Basic Brochure Package II – \$2800**

**Intended for small business or startups.**

1. Initial consultation
2. 2 to 3 initial concepts
3. One custom brochure design
4. Color and Paper Stock consultation and selection
5. Typesetting & layout of client supplied content  
(copywriting is billed separately)
6. Digital presentation PDF proof sent via email.  
Proof-reading is 100% the responsibility of the client. No project will be printed without client approval.
7. Two minor client revisions
8. Use two purchased stock image from commercial image source  
(up to N\$499 included, Royalty-Free Stock photography at commercial rates, typically images run N\$379 and up.)
9. or use of two client supplied photo (ie., product etc.)
10. or use one complex custom created illustration included
11. 3 print quotes
12. File set-up and printer coordination
13. Proof check with printer (local)

#### **8. All other print design – N\$350/hr**

**please call for quote customized to your specific needs**

Commercial print design and layout in 4-color process or spot color. Files are press ready for commercial offset printing. Please notify me if additional processes need to be planned for, ie., bindery work, die cutting or stamping, imprinting, or mail processing. PDF comps and proofing via email. Proof-reading is 100% the responsibility of the client. No project will be printed without client approval. Delivered manual physical comps upon request only. Digital print ready files for printer of your choice.

**PS: Printing cost not included in this rate card.**

## **Directors**

**Mr. NC Uirab, Mr. R Windwaai, Mr. DM Uirab, Mr. RB Gowaseb, Miss. E Haluodi, Mr. B Kalumbu**  
**www.taburusolutions.com • info@taburusolutions.com • Tell: 061 224032**